Trustee Recruitment Information Pack 2022
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Dear Applicant,

Thank you so much for showing an interest in applying to join the Board of World Child Cancer. We support children with cancer and their families in Low and Middle Income Countries where we train health workers, ensure children get a proper diagnosis and then support the families with the costs of treatment. You can read much more about what we do in the attached pack and on our website.

I have been on the Board for 7 years and am very passionate about the impact that we have for some of the most marginalised children in the world. We have an excellent staff team and many expert volunteers who are all passionate about what we do.

We are a UK charity, registered with the Charity Commission, and we have two sister charities in the US and in the Netherlands. We all work together with a combined strategy (which is in the pack) to reach as many children as we can – almost 9,000 last year.

We are now looking for a new Chair as I step down at the end of the year, as well as new trustees to join the Board. If you would like to apply please follow the process in the pack and let us have your CV and covering letter by the Friday 12th August 2022.

Many thanks again and good luck!

James King, Chair of Trustees
Over 400,000 children develop cancer worldwide each year.

It’s possible to save the lives of children with easily treatable cancers using relatively simple and inexpensive drugs and procedures.

Our **vision** is a world where every child with cancer has equal access to treatment and care.

Our **mission** is to improve diagnosis, treatment and support for children with cancer, and their families, in low and middle-income countries around the world.
About World Child Cancer

World Child Cancer is the leading international children’s charity dedicated to addressing the global inequality in childhood cancer care.

Founded in 2007, we now support 13 programmes in Africa, Asia and Central America.

Most childhood cancers are curable.

We know this because survival rates in the UK, USA and Europe regularly top 80%. But for children in low and middle-income countries, the prognosis is bleak. With their chance of survival falling as low as 10%, over 1,000 young lives are lost to cancer every single day.

The solution exists. The challenge is making sure that every child gets the diagnosis, treatment and care they need.

Overshadowed by headline issues, it is easy for childhood cancer to slip down the list of public health priorities. Disease awareness is low. Opportunities for early diagnosis are missed. Referrals are delayed. And there are not enough health workers with the specialist skills to diagnose and treat the disease.

It is children and families that pay the price.

This is where World Child Cancer comes in
Determined to balance the stark inequality that exists, World Child Cancer works with local, regional and international partners in some of the world’s poorest countries. There are four pillars central to our work as an organisation:

**Improving treatment**
Helping children get the best possible treatment and care, no matter where they live.

**Early Diagnosis**
Survival starts with an early and accurate diagnosis therefore working with communities, health workers and partners to increase the number of children diagnosed.

**Family Support**
Providing financial, social and emotional support to families in need.

**Advocacy**
Working with policy makers to ensure childhood cancer is considered at the highest level and working with the WHO to raise childhood cancer survival rates to 60% and save a million lives by 2030.

Find further information about World Child Cancer here:

- [Evening the Odds](#)
- [2021 Accounts](#)
- [Strategy](#)
Context

World Child Cancer has grown over the past 13 years from a fledgling organisation working solely in Malawi to an effective charity raising just under £3m each year and reaching over 9,000 children per year.

This has been achieved through ensuring income is received from diverse sources including corporates, trusts, individuals and the UK government. The notable partnership with UBS Optimus-Foundation has resulted in a centre of excellence for paediatric oncology being established in west Africa with over £3m of funding. In addition, the organisation has benefited from partnerships with Deutsche Bank, the Financial Times, Sanofi-Espoir Foundation, the Stavros Niarchos Foundation and Celgene. The UK government funds programmes in Ghana, Malawi, Nepal and Bangladesh through its overseas aid budget and the cause attracts supporters from all walks of life from children at bake sales to major philanthropists.

The organisation has huge fundraising potential: the product is tangible, the business model is efficient and the work of the organisation is geared both towards saving lives today and building capacity for saving lives in the future, making it truly sustainable. This makes for an organisation that Trustees are proud to serve and where Board members can really make a difference.

The organisation is looking to grow and strengthen the Board through new Trustee appointments and through appointing a new Chair of Trustees. The new Trustees will help the Board to support World Child Cancer’s growth, guide its strategic development, inspire and support the Executive in the delivery of the organisation’s ambitions and bring vision, commitment and energy to its fundraising efforts. The new Trustees could come from any number of professional backgrounds but skills and expertise in the areas of public health/health partnerships and fundraising/marketing/digital communications would be especially welcome.

The most important attributes are passion for World Child Cancer’s mission and enthusiasm to help it grow.
Trustee role description

Trustees should:

▸ Demonstrate a talent for strategic vision and creative thinking, and bring the skills and knowledge to help World Child Cancer fulfil its growth ambitions.

▸ Contribute skills and expertise fully to World Child Cancer’s collective decision-making and provide sound, independent judgement to support this.

▸ Champion and promote the work of World Child Cancer externally, acting as an ambassador in donor circles, with corporates and with other high level stakeholders.

▸ Engage actively with contacts to further World Child Cancer’s goals, to fundraise and to develop new links for the organisation.

▸ Devote time and effort to Trusteeship, over and above attendance at Board meetings - support the management team, attend events as appropriate and participate in other fundraising activities as agreed.

▸ Enjoy working as part of a team, and bring a naturally collaborative style and approach.

▸ Ideally bring an appreciation of the work of an international organisation and an understanding of the international funding environment.

In particular, we are keen to hear from potential Trustees who have experience in the areas of:

- Fundraising, marketing and digital communications; and
- Public health and health partnerships.

Whilst meetings take place in the UK, Trustees do not have to be UK-based and we welcome international applications.

Trustee meetings take place quarterly. In addition, most Trustees are members of an additional advisory sub-committee such as the Governance or Programme committee, and they also meet quarterly.
To apply for either the Trustee role or Chair of the Trustees role, please do so by sending your CV and brief cover letter outlining the reasons for your interest in the role. Please include your full contact details including daytime and evening telephone numbers.

Please apply online at www.worldchildcancer.org/trustee or by email to rebecca.ross@worldchildcancer.org

Application process

If you would like an informal, confidential conversation before submitting your application, please contact Jon Rosser, Chief Executive, on 07725 602623 or via email at jon.rosser@worldchildcancer.org.

For further information about World Child Cancer please visit www.worldchildcancer.org

Deadlines

Please ensure all applications have been submitted by 9th September 2022.

Interviews will take place through August with the view to appoint new Trustees by September.

Thank you for your interest in World Child Cancer!