Be a Champion for Change

Fundraising for World Child Cancer

© World Child Cancer UK is a charity registered with the Charity Commission, number 1084729.
Why Childhood Cancer?

We believe that no child, no matter where they are born, should be left to die of a painful illness when they could be cured with relatively simple and affordable treatments.

As a result, we aim to improve the diagnosis, treatment and support for children with cancer, and their families, in low- and middle-income countries.

Where We Work

How You Can Help

Through your fundraising, you can make a real difference to these children and their families. Dust off your running shoes, grab a bucket, or bake up a storm and help to make a change today!
Meet Hla...

She is 10 years old and was diagnosed with cancer after her mother noticed a swelling in her stomach back in March 2015.

Following four months of treatment at Yangon Children’s Hospital in Myanmar, Hla's family experienced financial problems and had to abandon treatment. Ten months later, Hla became very ill again, and the family had to return to the hospital, despite their financial struggles.

World Child Cancer provides support to cover the transport costs for families like Hla's through our partner organisation Please Take Me There. This is vital in ensuring that children finish their treatment, giving them the greatest chance of survival.

Hla attends the Heroes School at the hospital which was set up and is supported by World Child Cancer to ensure children can continue their education whilst receiving treatment.

World Child Cancer supports many children like Hla in Myanmar by funding training for doctors, treatment, transports costs and raising awareness of childhood cancer.
How Your Fundraising Helps:

- £5 could provide a week's worth of pain relief medication for a child with a life-limiting condition in Bangladesh.
- £10 could buy a welcome pack of basic supplies for a family new to the ward in Malawi.
- £50 could pay for a round of life-saving chemotherapy for a child in Ghana.
- £150 could support services that enable the accurate diagnosis of 10 children with cancer in Malawi.
- £500 could support ongoing treatment for 14 children with cancer in Cameroon for one year.
- £1000 could pay for a specialist to spend a week in Myanmar training laboratory staff on accurate diagnosis.
- £2000 could pay for essential ward equipment for one year in Malawi.

Find an Event for You:

- Hold a coffee morning or organise a bake sale!
- Dress up and do a street collection in your area!
- Get your office to wear orange for the day and donate £1!

For inspiration on ways to fundraise, please see our A-Z of Fundraising.

For every £1 given, 85p goes towards making a difference to the lives of children with cancer all over the world!
Fundraising for World Child Cancer

At World Child Cancer, we have a dedicated fundraising team who will be with you for every step of your fundraising journey. As well as giving you tips and ideas on how to maximise what you raise, we can also send you balloons, badges and buckets to enhance your event.

How to Fundraise:

🌟 Decide on an event

Decide how much of an impact you would like to make and set a monetary goal for your fundraising. Try to aim high and really challenge yourself! Based on your targets, decide on what kind of event you want to do. You could build on your skills or if you fancy a challenge, push yourself outside of your comfort zone. Stuck for ideas? Contact our team or take a look at our A–Z of Fundraising!

📅 Planning!

Once you have decided on your event, you need to think about what needs to be done in order to make your event the best it can be. Decide where it is going to take place and when. Maybe your event could coincide with Childhood Cancer Awareness Month in September or an awareness day? Consider who will attend the event, who to reach out to for support and who can provide help on the day.

✅ Safety and Permissions

Ensure that your event is safe (e.g. hygiene standards are met and children are safeguarded), be certain to obtain any necessary licences (e.g. for bucket collections) and let us know if you want to use any of our branding!

💻 Set up a fundraising page

Online fundraising platforms are a great way to receive sponsorship donations with ease. Whichever platform you choose, our team can help you out with anything from advice on how to set up a page, to tips on getting the most out of your page.

🌈 Event Day!

The big day is finally here. It's time to see all of your hard work pay off! Don't forget to enjoy it and let us know how you get on!

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Top Tip:
Take lots of photos to document your journey in the run up to your event and share them with your supporters to let them know how you got on!

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Top Tip:
Be sure to share all of your fundraising journey on social media. Come up with your own unique hashtag, and don't forget to mention us @wchildcancer!
After your event

Once your event is over, you will no doubt want to get your donations to us as soon as possible so that your money can start to make a difference. See below the many ways in which you can get that money to us:

**Online** - you can pay your donations in easily on our website! If you do donate online, please email info@worldchildcancer.org to let us know that you have paid in the money and so we can thank you!

**Bank transfer** - contact our team to get our bank details.

**In the post** - send a cheque in the post with the amount you raised. Please make this payable to World Child Cancer UK and send to the following address: World Child Cancer, 2.3 Lafone House, Leather Market, 11/13 Weston Street, London SE1 3ER

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**Don't forget to thank all of your volunteers and donors!**

A personal thank you will really mean a lot, and may even inspire them to do some fundraising of their own for World Child Cancer!!

Please also be sure to return any collection tins and other materials that you no longer need!
Thank you for supporting World Child Cancer!

Thanks to our dedicated fundraisers, we have already been able to make a big impact on the lives of children with cancer in low- and middle-income countries.

62%
The current survival rate at Korle Bu Teaching Hospital in Ghana. This is an increase from 20% since our project there began!

4
The number of effective shared care centres now established on the island of Mindanao in the Philippines!

470
The number of patients newly diagnosed with cancer since 2012 in the 3 hospitals being supported through our programmes in Cameroon!

With your support, we are able to continue to support children, their families and healthcare teams to maximise the effectiveness of treatment.

Thanks to the treatment he received at the Queen Elizabeth Central Hospital, the hospital at the centre of our programme in Malawi, Oscar has been able to enjoy a healthy, cancer-free childhood!

We need your help to ensure that more children, like Oscar, have a greater chance of survival.

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